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21st European Scout Conference
Document 5 – Regional Scout Plan: Proposal



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Creating a Better World

Regional Scout Plan 2013-2016

Preamble

The European Scout Committee is pleased to present to the European Scout Conference the proposal for the Regional Scout Plan 2013-2016.

The proposal has been prepared on the basis of the inputs received during and after the 5th European Scout Symposium in Dublin, Ireland. Following the requests to have a longer horizon, the vision statement that has been developed presents a view towards 2019.

MISSION, VISION AND VALUES

The Mission and the title for the next Regional Scout Plan is proposed to be:
Developing Scouting. Supporting Growth.

STRATEGIC OBJECTIVES

The two themes were identified at the European Scout Symposium; **Diversity and Inclusion** and **Youth Empowerment** will become Strategic Objectives for the next Regional Scout Plan.

The two Strategic Objective will be underpinned by our three core service areas; **Educational Methods, Organisational Development** and **External Relations and Funding**, which ensure the continuity and permanence of the support to National Scout Organisations (NSOs) and National Scout Associations (NSAs) over successive triennia.

These Objectives, and the possible Actions to implement them, will be discussed during the 21st European Scout Conference. In their preparation for the Conference, the delegations are encouraged to identify the needs and strengths in the fields of Diversity and Inclusion and Youth Empowerment, so that the Actions discussed at the Conference can best correspond to the varying realities of the NSOs and NSAs in Europe.

OTHER TRANSVERSAL ELEMENTS

Collaboration with our close partners, including the Europe Region WAGGGS, Kandersteg International Scout Centre (KISC) and others as well as all five other Regions of WOSM is seen as being important in enriching our work. These partnerships need to go beyond institutional relations so that they deliver meaningful support to NSOs and NSAs across Europe.

In parallel to the implementation of the next Regional Scout Plan in 2013-2016, the Region will be looking into the longer-term future of Scouting in the light of scenarios about the development of society and young people in Europe. This forward-looking exercise will provide an input for future Regional Plans.

Regional Scout Plan 2013-2016

Mission, Vision and Values

MISSION

The Mission of the European Scout Committee as it seeks to implement the Regional Scout Plan is:

Developing Scouting. Supporting Growth.

VISION

Our vision for the European Scout Region in 2019 is that we should be:

Youth led, with increasingly diverse and growing memberships.

We see the European Scout Region as...

- Reflecting and valuing the societies in which we operate by becoming more accessible and open to all
- Empowering youth members to take an increasing role in our, and their own development and growth
- Collaborating with partners in the world around us
- Increasingly interconnected with improved opportunities for networking

VALUES

In the European Scout Region we value...

Transparency, Collaboration, Networking, Flexibility, Responsiveness and Creativity

Regional Scout Plan 2013-2016

Strategic Objectives

DIVERSITY AND INCLUSION

By 30 September 2016, we will have:

- Provided opportunities to network together on specific issues of importance to NSOs and NSAs including our fundamental principles, understanding of spiritual development and relationships with established faiths.
- Learned from the other youth organisations who have diversified their memberships
- Developed and implemented action plans to ensure that membership better reflects social trends and the composition of the communities in which we live, and developed ways to measure progress.
- Provided support to ensure that the leadership of NSOs and NSAs have the skills and confidence to recognise the value of diversity and how it is intrinsic to Scouting's mission.
- Engaged and worked with community leaders to demonstrate that Scouting is open to all.
- Improved gender balance in youth membership, adult volunteer leadership roles and in the governance of Scouting at all levels.
- Ensured that Scouting is accessible to all, regardless of socio-economic background.
- Reached 'difficult to reach' communities in both rural and urban settings.

YOUTH EMPOWERMENT

By 30 September 2016, we will have:

- Provided increasing numbers of youth members with the skills and opportunities to contribute to effective empowerment inside Scouting and in their wider communities, through effective implementation of the 'Scout Method'.
- Reviewed and adapted training for adult volunteers to ensure that youth empowerment is sustained as a reality and not as a concept.
- Ensured that intergenerational dialogue is seen as important to Scouting becoming increasingly youth led.

- Encouraged youth programme renewal to better support youth empowerment.
- Involved young people in the design and development of youth programme.
- Revolutionised how the management and business of Scouting is conducted, making it more accessible to young people to engage, contribute and take responsibility.
- Made better use of technology, including social media, as a means to engage and empower young people in Scouting and in matters that affect young people more generally.
- Demonstrated that young people, with support and encouragement, can and should continue to be empowered to contribute their knowledge and skills, inside and outside of Scouting.
- Promoted the role of young people in shaping society

Core Services

Our Core Services will continue to underpin the work done in Europe. Where appropriate we intend to work in partnership with others to achieve specific objectives. Importantly, we see our work with the other five regions of WOSM as becoming increasingly meaningful by seeking out opportunities to collaborate together in the fields of Educational Methods, Organisational Development as well as External Relations and Funding.

EDUCATIONAL METHODS

By 30 September 2016, we will have:

- Supported an integrated approach to the recruitment, recognition and management of volunteers.
- Improved our co-educational youth programme provision to ensure that it meets the needs of girls and boys, young women and young men.
- Continued to analyse membership and other demographic data to identify specific issues of concern to all age sections.

ORGANISATIONAL DEVELOPMENT

By 30 September 2016, we will have:

- Improved structures and relevant processes to support effective delivery of Scouting.
- Continued to contribute to and benefit from Global Support by providing consultancy.

- Continued to innovate in how we make better use of our internal communications in NSOs and NSAs and across the Region
- Ensured that better opportunities for leadership and management training are provided and improved, both for volunteers and professionals in Scouting.

EXTERNAL RELATIONS AND FUNDING

By 30 September 2016, we will have:

- Developed and contributed to advocacy actions designed to ensure that the rights of young people and the needs of Scouting in particular are well understood by European institutions and other partners when formulating public policies.
- Collaborated effectively and benefitted from close relations with European Institutions, partners (internal and external) and other youth organisations
- Contributed to an improved image of Scouting amongst external stakeholders and interested parties.
- Actively sought to engage with the private sector to promote Scouting as an effective pathway to delivering on Corporate Social Responsibility commitments.
- Supported NSOs and NSAs to strengthen their external funding capacities



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June 2013

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