



CALL FOR PROPOSITIONS Slogan Roverway 2016

Roverway is an event for 16-22 year old members of the European Scout and Guide regions. Following past events in Portugal, Italy, Iceland and Finland, it is France's turn to host Roverway in summer 2016.

Roverway will be structured in two parts:

- One local part called path will last 6 days with European teams made of fifty young ones.
- One central part called camp where all teams and paths will meet in a single location.

Association Roverway 2016's aim is to develop more than just an event; it wants it to be an opportunity for everyone to acting in the process of project's preparation and organisation.

Call for propositions of a slogan or baseline

**You are interested by communication! You are creatively minded!
This call is for you!**

We are looking for chiefs/young ones/leaders/rovers representatives, members of the different NSO/MO in Europe and in France who could participate in the design of the **next slogan or baseline of the RoverWay.**

To assist you, the education project of RoverWay 2016 is an element which shows the intentions that France promotes.

All propositions whether serious, ecstatic and creative will be welcome. They will be written in English with a documented explanation highlighting your choices.

You could send them before 24th April 2014 to Céline Sampedro (celina.sampedro@roverway2016.org) who coordinates the communication team. She might assign a time for discussion and exchange with you on the basis of your proposition.

What is a slogan?

A slogan is a short and striking expression which brings an idea that an issuer wants to circulate or to gather people around it. A slogan should be poetical, fun, easy to recognise and short enough to have very frequent repetitions easy and pleasant, even shouting, or possibly written.

The previous slogans were:

Portugal 2002 : People in motion

Italia 2006 : Dare to share

Island 2009 : Open up !

Finland 2012 : See.feel.follow

Attached: education project of RoverWay 2016 on web site www.roverway2016.org